

**UPWARD
BOUND
HOUSE**

2021 ANNUAL REPORT



A YEAR OF CREATIVITY AND GROWTH

BOARD OF DIRECTORS

Cindy Maroun – Chair

Community Advocate,
National Charity League (Founders Chapter)

Glenda Martinez – Vice Chair

Assistant General Counsel, Fox Rothschild LLP

Tracy Edwards – Treasurer

Chief Financial Officer, Ace Beverage Company

Ryan A. Leggio - Secretary

Partner, First Pacific Advisors

Kim Defenderfer

Executive Vice President, Pacific Western Bank

Lisa Elson

Community Advocate,
National Charity League (Founders Chapter)

Reverend Patricia Farris

Senior Minister,
First United Methodist Church of Santa Monica

Ray Hofmeister

Senior Vice President of International Finance, Lionsgate

Cindy McQuade, LCSW

Licensed Clinical Social Worker,
UCLA Medical Center

Booker Pearson

Senior Vice President,
Computer Systems Sales (Ret.)

Jane Spiegel, MD, MSPH

Internist, St. John's Hospital (Ret.)

Jamie Tierney

Community Advocate, Franklin and Crossroads Schools

Albert P. Vera

Councilmember, City of Culver City
Business Owner, Sorrento Italian Market

Kitty Wallace

Senior Vice President, Colliers International,
Commercial Real Estate & National Charity League
(Westside Chapter)

Russell Whittenburg

Senior Vice President, Forest Lawn

Tom Wilson

President, Duckett-Wilson, Developer,
Commercial Shopping Centers

Ysette Witteveen

Principal, Business Talent Group

DEAR FRIENDS AND SUPPORTERS,

Upward Bound House is proud to share this Impact Report that reflects our achievements in 2021.

Realizing that COVID-19 was going to be a part of our lives for the foreseeable future, we adapted our programs to this new reality. Our Career Connect program shifted its focus from minimum wage jobs in hospitality, retail and food service to pandemic-proof sectors that provide work flexibility to meet the ongoing family demands of working women. We also adjusted our programming to include hybrid components in areas such as life-skills, mental and physical health, and case management.

With all the challenges COVID-19 presented, we helped move 301 families into permanent housing in 2021, a 3% increase from 2020. We also focused on expanding our Housing for Health program, targeting households with complex medical and behavioral health conditions as they were the most vulnerable during the pandemic.

Looking ahead, we have been reenergized by the adoption of our 3-Year Strategic Plan and we hope to continue our programmatic and organizational growth trajectory, empowering the lives of more homeless children and their families using their full potential.

We are able to save and change lives because of YOU. UBH is deeply grateful to its donors, volunteers and partners for supporting its mission. Our passionate Board is a constant inspiration for us, leading the way to a vision of Los Angeles where no child sleeps on the streets.

Gratefully,

Christine and Cindy

Christine Mirasy-Glasco

President & CEO

Upward Bound House

Cindy Maroun

Chairwoman of the Board of Directors

Upward Bound House

**UPWARD
REBUILDING
BOUND
FAMILIES
HOUSE**



INTERIM HOUSING WAS A SAFE HAVEN FROM THE STREET FOR OUR FAMILY

INTERIM HOUSING 2021 ACCOMPLISHMENTS

Our occupancy rates remained high as more homeless families reached out for help. With a tight rental market, the average length of stay in shelters also increased. The availability of vaccines allowed us to virtually reinstate the majority of our program activities using a hybrid model. These included Life skills workshops such as parenting, budgeting and self-awareness as well as on-line tutoring and wellness sessions in yoga and nutrition.

2021 SNAPSHOT



27,054
bed-nights provided



69,652
meals provided



8,640
tutoring hours for school-age children



480
job readiness sessions conducted



68
job placements secured



LILLY'S JOURNEY

“It’s just amazing, I am very positive about the future, and the troubling past is only a reminder of how far I’ve come.” -Lilly



My name is Lilly, I am 23 years old and a single mother with one child. Since I was financially dependent on my partner, I was left with no money and no roof over my head.

UBH helped support in overcoming several barriers including education and housing. I restarted college and received emotional support whenever I needed it. I feel much better now than I did when I first became homeless 4 years ago, which was the lowest point and darkest place of my life.

Finding an apartment and moving out of the shelter into permanent housing felt almost unreal. I had gone through so many obstacles in getting housing for such a long time that when I finally did get permanently housed, I just couldn't understand it. Emotionally and mentally, it was very hard to accept. I know it sounds almost ridiculous. But when you've been used to homelessness, fighting for your survival, and dealing with trauma for a long time, it is hard to adjust to a better and new lifestyle because you fear losing this great stability of a permanent home. Permanent housing felt almost too good to be true. But after more than a year of being in a permanent home, I have slowly found my true self and I am beginning to find my happiness and stability again.

Being housed helped strengthen me through my divorce. It also allowed me to focus and finish community college and get accepted into UCLA; my dream school. When I got the acceptance letter, I cried and laughed at the same time. I'll never forget that day.

Name has been changed to protect privacy.



A NEW HOME, A NEW BEGINNING

PERMANENT HOUSING

Our permanent housing programs are designed to help families quickly exit homelessness and return to permanent housing by providing time-limited financial assistance and other supports that assist them in remaining stably housed.

The competitive housing market in Los Angeles was exacerbated by COVID-19, making it very difficult to find apartments for families transitioning out of homelessness. However, our permanent housing team continued to find outside-the-box approaches to securing units. A major accomplishment was the establishment of a unique partnership with SoLa Rentals, the largest property management company in South Los Angeles. We worked together to streamline and digitize the apartment search and move-in experience for families as well as the payment of rents. The end result -- 75 families secured an apartment within 120 days, with some families signing leases and receiving their keys on the same day.

OVERALL, OUR PROGRAMS ACHIEVED THE FOLLOWING:



124
families moved to permanent housing



90%
of these families moved into housing within 120 days



78
adults increased their income through employment



96%
families remained housed for a year after moving into permanent housing





HEALTH & WELLNESS - PLANTING SEEDS OF HOPE

PLANTING SEEDS OF HOPE - HEALTH & WELLNESS PROGRAM

We expanded our Health and Wellness program to our South Los Angeles residential shelters, creating backyard gardens in two locations. In this program, we seek to plant seeds of stability, nourishment, and well-being from the earliest moments of engagement with a family. We offer informal garden to table workshops that are located in the backyards and kitchens of our residential programs. With gifted educators and facilitators, seeds of curiosity, discovery and innovation are infused into our programming. Participant surveys show an increased consumption of fruits and vegetables as well as a reduction in eating fast foods.

ACCOMPLISHMENTS INCLUDE:

- 3,600 pounds of food harvested
- Creation of backyard gardens in 2 residential sites in South LA
- 115 hours of therapeutic wellness activities at the Urban Farm
- Implementation of a cooking curriculum
- 10 experiential learning workshops for children



PARTNERSHIP HIGHLIGHT

COVID-19 was particularly harmful for working women. As a result, over 60% of families in our programs lost their jobs. Given this reality, our Career Connect Program had to re-evaluate its approach to workforce development. We changed our strategy to focus on pandemic-proof industries and jobs.

CVS Health has become a key partner in this new paradigm. Through its Pharmacy Technician Training Program, CVS Health offers a free 12-week training curriculum, paid on-the-job pharmacy apprenticeship hours which qualify apprentices to take the State Pharmacy Certification exam to become Pharmacy Technicians.

Through this innovative partnership, our participants gain a skill in a high-demand field, which has flexibility to not only work remotely but also work in other States nationwide. Most importantly, it is a solid pathway to financial independence and mobility providing a living wage and benefits and an escape from intergenerational homelessness.



COMMUNITY HIGHLIGHT



*National Charity League,
Los Angeles*

National Charity League Los Angeles (NCLLA), is dedicated to fostering a mother - daughter relationship in social, cultural and philanthropic work. In existence since the 1940's this unique organization has been a pillar in our communities for decades and a lifeline for the families at UBH for over 15 years. NCLLA has not only been an early adopter of UBH's initiatives but has also been a key investor in our dreams.

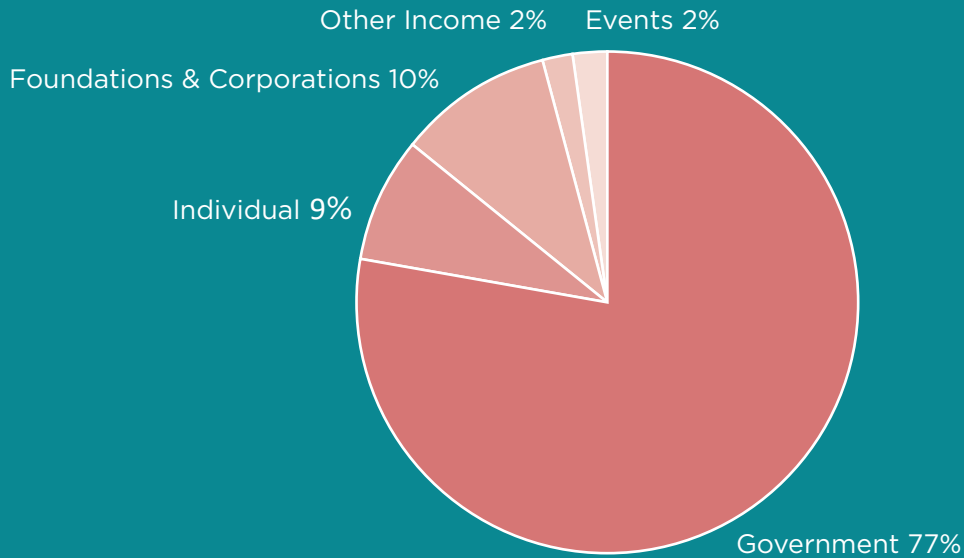
NCLLA was at our side from the beginning when we started an ambitious initiative, the Healthy Living Urban Farm. Located in the heart of Santa Monica, the Farm is a safe haven for our families providing vocational training opportunities, organic food and therapeutic life skills. NCLLA provided funds from the start to transform the unkept land into a green refuge in the community. Since 2017, NCLLA has financed key capital projects at the Farm, including land leveling, irrigation system, fence, and deck installation. Today, this beautiful farm is fully operational producing 300 pounds of produce on a monthly basis.

NCLLA has also been a steadfast sponsor of our annual fundraising signature event, Home Run for Kids (HRFK), a 5K and Kiddie K Run which celebrated its 10 years in 2022. In addition, NCLLA is the creator of some of the most beloved annual events for our families. For the Halloween party, they provide costumes for all of the children in our care, creating "trick or treat" goodie bags, and hosting the Halloween Farm Family Day. For the Christmas Holiday party, NCLLA purchases gifts for children; they also have a "gift pop-up shop" for kids to shop for their parents!

THANK YOU NCLLA!



2021 FINANCIALS



Revenue

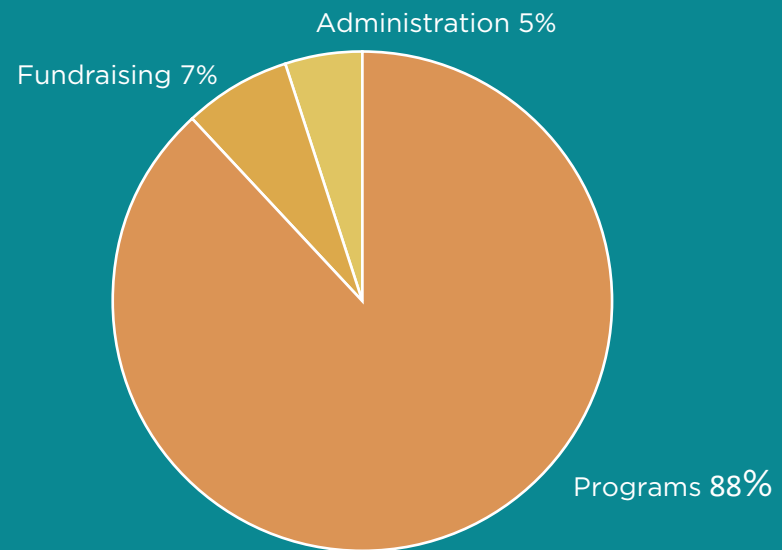
Government	77%
Individual	9%
Foundations & Corporations	10%
Other Income	2%
Events	2%

Total \$6,861,976

Expenses

Programs	88%
Fundraising	7%
Administration	5%

Total \$6,089,968



RALLYING TOGETHER!

DONATE

Goods and cash contributions create a lasting impact for the families we serve



VOLUNTEER

Your time can help UBH achieve our mission of helping end family homelessness



PARTNER

Promote your company as a driver of social good by partnering with UBH



**UPWARD
BOUND
HOUSE**

1104 Washington
Avenue Santa Monica,
CA 90403 310.458.7779



@upward_bound_house | Upward Bound House | @beupwardbound

www.upwardboundhouse.org